**LS 74-C** (1978) **Mercury COUGAR VILLAGER**

|  |  |  |
| --- | --- | --- |
| © year on base: 1978  scale: unknown  length: 78mm  width: 31mm  height: 21mm  MATCHBOX lettering on base: bold italic  additional lettering on base: Superfast (script)  company on base: LESNEY PRODUCTS & CO. LTD  number on base: 74  cast license plate: none | metal grille & base  plastic interior  black plastic wheels with silver hubs  plastic tailgate opens |  |

| **#** | **body** | **grille / base** | **interior** | **windows** | **wheels** | **deco** | **tailgate** | **sub-var** | **note** | **cate** | **area** | **Mack #** | **Mack date** | **date** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 01a | lt. met. lime | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | green | x | #74 |  |  | 01 |  | 1978 |
| 01b | lt. met. lime | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | **olive** green | x | #74 |  |  |  |  | 1978 |
| 01c | lt. met. lime | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | **dk. olive** green | x | #74 |  |  |  |  | 1978 |
| f09 | lt. met. lime | unpainted E | yellow | **amber** | dot dash 9.5x4mm | none | green | x | #74 |  |  |  |  | 1978 |
| 02 | lt. met. lime | unpainted E | **yellow-orange** | colorless | dot dash 9.5x4mm | none | green | x | #74 |  |  | 02 |  | 1978 |
| 03 | lt. met. lime | unpainted E | **dk. yellow-orange** | colorless | dot dash 9.5x4mm | none | green |  | #74 |  |  | 03 |  | 1978 |
| 04 | **dk.** met. lime | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | green | x | #74 |  |  | 04 |  | 1978 |
| f06 | **dk.** met. lime | unpainted E | **yellow-orange** | colorless | dot dash 9.5x4mm | none | green |  | #74 |  |  |  |  | 1978 |
| 05 | **dk.** met. lime | unpainted E | **dk. yellow-orange** | colorless | dot dash 9.5x4mm | none | green | x | #74 |  |  | 05 |  | 1978 |
| f05 | **dk.** met. lime | unpainted E | **yellow-orange** | colorless | dot dash 9.5x4mm front, **5 crown** 11.5x4mm rear | none | green |  | #74 |  |  |  |  | 1978 |
| 06 | **very dk.** met. lime | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | green | x | #74 |  |  | 06 |  | 1978 |
| 07 | **very dk.** met. lime | unpainted E | **yellow-orange** | colorless | dot dash 9.5x4mm | none | green |  | #74 |  |  | 07 |  | 1978 |
| f01 | lt. met. lime | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | **blue** | (x) | #74 |  |  |  |  | 1981 |
| f08 | **dk.** met. lime | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | **blue** |  | #74 |  |  |  |  | 1981 |
| 08 | dk. met. blue | unpainted E | yellow | colorless | dot dash 9.5x4mm | none | blue | x | #74 |  | ROW | 08 |  | 1981 |
| 09 | dk. met. blue | unpainted E | **yellow-orange** | colorless | dot dash 9.5x4mm | none | blue | x | #74 |  | ROW | 09 |  | 1981 |
| f07 | dk. met. blue | unpainted E | **yellow-orange** | **amber** | dot dash 9.5x4mm | none | blue |  | #74 |  | ROW |  |  | 1981 |
| f04 | dk. met. blue | unpainted E | **dk. yellow-orange** | colorless | dot dash 9.5x4mm | none | blue | x | #74 |  | ROW |  |  | 1981 |

**USA codes:**

|  |  |  |  |
| --- | --- | --- | --- |
| **MB 74-C** |  |  |  |

**UK codes:**

|  |  |  |  |
| --- | --- | --- | --- |
| **74D** |  |  |  |

|  |  |
| --- | --- |
| **ROW numbers:** | **74** (1978-1981) |
| **USA numbers:** | **74** (1978-1980) |
| **Other numbers:** | **none** |

**NOTE:**

**Tailgates come with varying die numbers from 1 to 12 cast on the inside in the lower left corner.**

**Previous ref.: none**

**Later ref.: ⇒ ⇒ ⇒ BR 74-C Mercury COUGAR VILLAGER**

**⇒ ⇒ ⇒ EA 74-C Mercury COUGAR VILLAGER**

**BOX TYPES:**

| **#** | **type** | **description** | **note** | **area** | **date** |
| --- | --- | --- | --- | --- | --- |
| 01 | L | with NEW, "MATCHBOX" (MARCA REGISTRADA)..., two lines in rectangle, MARK 6 on end flaps, circled cross on inner end flaps |  |  | 1978/79 |
| 02 | L | with NEW, "MATCHBOX" (MARCA REGISTRADA)..., two lines in rectangle, MARK 6 on end flaps, no circled cross on inner end flaps | 2 shades |  | 1980 |
| 03 | L | without NEW, "MATCHBOX" IS THE REGISTERED..., eight lines in rectangle, MARK 6 on end flaps, no circled cross on inner end flaps |  |  | 1981 |
| 04 | L | without NEW, "MATCHBOX" IS THE REGISTERED..., eight lines in rectangle, no MARK on end flaps, no circled cross on inner end flaps |  |  | 1981 |
| 05 | Ger-B | red & yellow window box with individual picture |  | D | 1979/80 |
| 06 | Ger-B | red & yellow generic window box |  | D | 1981 |
| 07 | Ita | black & white generic window box |  | I | 1981 |